Why the S³Asia MBA?

The growth engine of the 21st century is Asia. With Asia’s rapid development, there is an increase in the complexity of doing business in a region with substantial economic, business, cultural, institutional and socio-political differences. Accordingly, there is a growing need for a Pan-Asian MBA programme that offers an in-depth understanding on theory and practice of business in Asia.

As the only Asia-focused MBA programme, students from the S³Asia MBA are able to leverage on the strengths of three universities. They will gain a deep understanding of Asia economies, be exposed to the global standard that each MBA programme has to offer and learn from the stellar faculty hailing from top business schools around the world. Upon graduation, S³ Asia MBA students can take advantage of their Asian MBA immersion experience to develop careers within the region or hold top positions in global MNCs with a presence in Asia.
The century-old Fudan University, one of the oldest and most established higher education institutes in China to build an education platform for Business Administration, established the business discipline as early as 1917. Today, School of Management at Fudan University (FDSM) is well-recognized for its highest standards in education and dynamic university campus environment.

- 1st higher education institute in China to set up a department of business education
- Awarded 1st prize by the state for R&D progress and excellent education
- Accomplishments

Awarded the EQUIS Accreditation by EFMD in 2009 and then achieved the AACSB Accreditation in 2010 within the shortest period of time in the world
- Ranked 9th in Asia, No.1 in Mainland China in the UTD Top business schools research rankings 2012-2016

Korea University Business School

Korea University Business School (KUBS)’s outstanding faculty, curriculum, programs and research centers offer a wealth of opportunities, disciplines and experiences for KUBS students’ understanding of the world beyond and allow international students an in-depth acquaintance with Korean corporate culture.

- Rated #1 MBA in Korea for 5 consecutive years in a row (2007–2011 Ministry of Education Science Technology, Korea)
- Ranked 12th Worldwide, No.1 in Korea in the FT Executive MBA ranking 2012
- Ranked 13rd Worldwide, No.1 in Korea in the FT Executive MBA ranking 2011
- Ranked 86th Worldwide in the FT Global MBA ranking 2013
- First and the only business school in Korea to be reaccredited both by AACSB and EQUIS for 5 years
- Ranked #74 Worldwide and #1 in Korea in Business Research Rankings 2016

NUS Business School

National University of Singapore (NUS) is the leading global university offering a broad-based curriculum underscored by multi-disciplinary courses and cross-faculty enrichment. Consistently ranked among the top business schools in Asia, NUS Business School has met the highest standards of achievement in education and research for business schools worldwide.

- Ranked #1 in Asia and #12 Globally in QS World University Rankings 2016
- Ranked #26 in Financial Times Global MBA Rankings 2017
- #3rd in Asia by Forbes 2015 amongst two-year MBA Programmes
Singapore
The Lion City

Seoul
The Tiger City

Shanghai
The Dragon City
Experience Asia in 3 Dynamic Cities

SHANGHAI

The city’s rich heritage of ancient Chinese culture brings an interesting perspective to the revolutionary changes taking place in the Chinese economy, offering the S3 Asia MBA student ample opportunities to be a part of the pulse of economic development and the dynamics of scientific and technological advances in the world. For more than a century, the city of vitality has thrived as the meeting point between East and West.

SEOUL

Seoul, a city of over 600 years old as a capital, is a place where the past and the present coexist. As the political, cultural, commercial, financial, educational, and recreational center of South Korea, it is a key city of East Asia where global financial transactions and business operations take place. There are innumerable historic, cultural, and social activities for students to undertake during their free time—from the vibrant nightlife to the many Korean festivals that take place throughout the year.

SINGAPORE

Singapore is one of the best-connected countries in the world, with excellent sea, air and telecommunication links. The annual survey by World Bank has ranked Singapore one of the best-run countries globally. Singapore also consistently scores high marks in global and regional rankings of business factors. The city fuses modernity and tradition, with both celebrated in equal parts. Living conditions in Singapore are among the best in Asia, with state-of-the-art facilities for education, shopping, sports and recreation.
Tri-country
Tri-university
Tri-semester Curriculum

Two Degrees
One Certificate

Semester 1 School of Management, Fudan University
- Financial Accounting
- Managerial Communications
- Data Models and Decisions
- Managerial Economics
- Organizational Behavior
- Business in China
- Asian Business Insights I (Field Trip)
- Politics (for Chinese students)
- Basic Chinese (Optional for NUS and KU student)**

Semester 2 Korea University Business School
- Operations & Process Management
- Marketing Management
- Business Ethics in Asia Companies
- Management Information Systems
- Asia Business Insight II (Field Trip)
- Corporate Finance
- Business in Korea and Japan
- Managerial Accounting
- Basic Korean or Business English (Optional)**

Semester 3 NUS Business School
- Advanced Business Communication*
- Asian Business Insights III
- Corporate Strategy
- Macroeconomics in the Global Economy
- Management Communication (non-credit module)***
- Electives [12 Modular Credits]

Note:
The above curriculum may be subject to change. Information is correct at the time of printing.
* Required for Fudan students only. Module is waived if the student completes Business English at Fudan University.
** Optional module which students can take on a non-credit basis.
*** Core requirement for students opting for the NUS MBA degree. Module is waived if the student completes Managerial Communications at Fudan University.
**Student Life**

S³ Asia MBA students can immerse in three vibrant and intellectual learning environments. For every semester that the student spends in each university, students are able to participate in a myriad of events from each of the three universities, including:

- International Student Night
- JOIN Cup Business Plan Competition
- Ko-Yon Games
- Consultancy Unplugged
- Scent of Wine Concert
- Bloomberg Training

**Global Learning Environment**

S³ Asia MBA students are immersed in a global learning environment from Day One of their MBA journey. Every S³ Asia MBA class is made up of various nationalities and backgrounds. In addition, S³ Asia MBA students also interact with full-time MBA students of Fudan University School of Management, Korea University Business School and NUS Business School, ensuring that student’s network is effectively tripled.

**Alumni Network**

Graduation is the beginning of an exciting journey to belong to an exclusive and influential network of alumni from three of Asia’s top business schools. Even after graduation, students can enjoy lifelong learning benefits from the largest international communities of three prominent universities with over 300 years of history in education. Each school has its own alumni association which develops strong networks as a rich source of employment opportunities and career advice, where graduates have the opportunity to create personal networks and professional contact lists of outstanding corporate talents.

**Career Services**

S³ Asia MBA students get immediate access to the career services offices of the three universities from Day One of the programme. Throughout the whole MBA journey, students are groomed to reach their dream careers, through several workshops and skills-training seminars. These include:

- Connexions [MBA Career Fair]
- Online MBA Career Portals
- Career Resource Library
- MBA Career Alerts
- Corporate Visits
- Recruitment Talks
- Career Workshops and Interview Clinics
- Industry workshops
- Resume book

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**Hu Haoyue (Tiger Hu)**

From S³ Asia MBA Program – 8th Batch

S³ Asia MBA Program provides me the opportunity to widen my field of vision. Not only “In China for China”, but also “In China for Global”. China is not an isolated economics, it has its own uniqueness, but it also closely links to and starts to drives global economics. S³ Asia MBA Program offers me a perfect experience to combine local wisdom and global vision. One semester per location could give us a good taste of local culture and business logic in China, Korea and Singapore. As alumni of 3 Asian leading business schools, you could also build valuable networks.

During my study, I learned a lot in Singapore-Stanford Bio-design Innovation program, from building prototype of new medical device to writing business plan for a startup. Afterwards, I attended Grand Business Challenge in Digital Health 2014, and compete with other world top level business schools, and finally win the competition!

And most importantly, there are a lot of internship offers and job opportunities with Career Development Office and alumni’s help! It is a great decision to choose the S³ Asia MBA Program! If this is also what you want, join us!

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School of Management
Fudan University
Room 709, China Building
670 Guoshui Rd, Shanghai
200433, P.R. China

Tel: +86 21 6564 8995
Fax: +86 21 5566 0726
E-mail: imba@fudan.edu.cn
http://www.fsmb.fudan.edu.cn

Korea University
Business School
116-701 Anam-Dong Seongbuk-Gu
Seoul, Korea

Tel: +82 2 3290 1897
Fax: +82 2 321 0882
E-mail: mba_admissions@korea.ac.kr
http://mba.korea.ac.kr

NUS Business School
National University of Singapore
Mochtar Riady Building, Level 6
15 Kent Ridge Drive,
Singapore 119260

Tel: +65 6518 7088
Fax: +65 6572 4429
E-mail: mba@nus.edu.sg
http://www.mba.nus.edu.sg

"Information is correct at the point of printing. The Universities reserve the right to revise as appropriate."